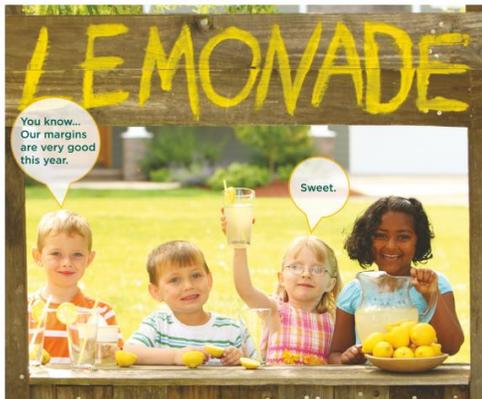




## Inspire Youth Through Inspired Careers



Join millions of Americans on April 25, 2019  
National **Take Our Daughters And Sons To Work** Day.

Inspire the next generation by inviting them to participate in  
your daily work schedule. Giving them on-the-job experience,  
our daughters and sons can shape the workforce of tomorrow.

Visit our website to learn how.  
[DaughtersAndSonsToWork.org](http://DaughtersAndSonsToWork.org)



### Take Our Daughters And Sons To Work 2019 Presents: Workforce Development For All

Take Our Daughters And Sons To Work (TODASTW) Foundation prepares to emphasize youth workforce in 2019. The theme for next year's Take Our Daughter And Sons To Work Day will be "**Workforce Development For All**". Youth will realize the meaning as it relates to their lives, their learning and their interactions with the local community.

With a new theme to inspire youth through inspired careers: this year's curriculum will consist of essential leadership building activities that will empower young people to effect positive change in their communities, schools, and homes. Youth will learn how to show about workforce education activities such as Financial Literacy, Conflict Resolution, and Bullying Prevention. Participating workplaces of all sizes will have the opportunity to reveal their recipe for building and maintaining dependable teams. This will provide young people insight about how each role within an organization contributes to the overall success for staff, customers and the communities they serve.

In January 2019, TODASTW Foundation will feature updated planning toolkits, activity guides and merchandise on its newly revamped website. "We have undertaken effort to make planning for the day both fun and easy for human resources and marketing professionals who are typically responsible for creating this day within their companies," explains Carolyn McKeucen, Executive Director of the Foundation. "We are providing templates and automating some of the planning elements for participants who register with us which will save a tremendous amount of time, while ensuring success for planners and participants."

For more information or to sign-up to receive notifications about the availability of the new toolkits and activity guides, visit [daughtersandsonstowork.org](http://daughtersandsonstowork.org)

**The 2019 theme is Workforce Development For All.** Participants are encouraged to post video, photos, and other online posts about how they have been influenced in their professional roles, as well as past conversations with children on topics such as Educational Planning, Self-Discovery and Bullying Prevention. Please tag all online posts with #.

#### **About Take Our Daughters And Sons To Work**

Each year, more than 3.5 million American workplaces open their doors to over 40 million employees and youth to TODASTW Day. Over the past decade, numerous communities and schools have loved the program so much they asked for more year round options for youth.

The year 2019 will include Bright Future Press Arthur and Publisher Diane Lindsey Reeves as the official 2019 TODASTW Books Career Ideas.

Take Our Daughters And Sons To Work encourages girls and boys across the country to dream without gender limitations and to think imaginatively about their family, work and community lives. This national, public education program connects what children learn at school with the working world. Children learn that a family-friendly work environment is an employer and family issue and not just a gender or age issue. Take Our Daughters And Sons To Work helps girls and boys across the nation discover the power and possibilities associated with a balanced work and family life.

[daughtersandsonstowork.org](http://daughtersandsonstowork.org)

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Take Our Daughters And Sons To Work Foundation | 209 East Fearing Street, Suite 1,  
Elizabeth City, NC 27909

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