

VIRTUAL

Take Our Daughters And Sons To Work® Day

April 22, 2021

Virtual Career Adventure Overview

EVENT TIMES: 9:00 - 11:30 am EDT and 12:00 - 2:30 pm EDT

9:00 am - Kick off, A conversation with **Gloria Steinem** (Take Our Daughters And Sons To Work Day champion, author, feminist organizer and political activist).

12:00 pm - Kick off, An address by **Gitanjali Rao** (*Time* magazine's first-ever *Kid of the Year*, scientist and inventor).

CAREER SEGMENTS:

1. STEM
2. Arts and Communications
3. Health Science
4. Marketing
5. Business



WHAT TO EXPECT?

- 2.5 hour virtual career adventure offered twice, once at 9 am EDT (6 am PDT) and again at 12 pm ET (9 am PT), via YouTube Live stream
- No cost to attend, with donations to TODASTW Foundation encouraged and appreciated
- Same content, except for different keynote speakers and hosts
- Live moderated program, featuring live keynote speaker and prerecorded content, plus interactive polls
- Submit questions to our keynote speakers in advance of the event
- Each of the five career segments will run 20 to 25 minutes and will include videos highlighting three jobs in that career cluster, plus other content and fun interactive activities
- Target audience: grades 4 through 8, but content is appropriate for older and younger children
- Program materials will be available for download before the event, including a participant's Passport activity booklet in different language translations and a teachers' guide
- Select content can be accessed for one week following the event at <https://www.daughtersandsonstowork.org>



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