VIRTUAL TAKE OUR DAUGHTERS AND SONS TO WORK® DAY
Thursday, APRIL 22, 2021

PASSPORT ACTIVITY GUIDE

EXPLORE Careers in the Arts, Business, Health Science, STEM, Marketing & More!

DaughtersAndSonsToWork.org
VirtualJobShadow.com
Dear Educators & Caregivers,

With ongoing concerns about COVID-19 in 2021, Take Our Daughters And Sons To Work® Foundation is moving forward towards a more positive future in 2021. Our theme this year is Boldly Moving Forward, and we’re leading by example with a re-imagined event well-suited for parents, teachers, and workplace hosts to attend with their children and students from home, school, or elsewhere in meaningful ways that will inspire attendees’ vision of their future lives!

Our virtual career adventure event on Thursday, April 22, 2021 will be 2.5 hours, offered twice, at 9 am EDT (6 am PDT) and again at 12 pm EDT (9 am PDT), via YouTube Live stream.

- Educators can participate with their students at school, or as part of hybrid and remote learning (group or individuals).
- Students can participate from home with an internet connection and with permission from school and parents.
- This virtual program will be hosted by TODASTW Foundation in partnership with VirtualJobShadowing.com, a unique video-based career planning platform.
- No cost to attend, with donations to TODASTW Foundation encouraged and appreciated.
- Same content, except for different keynote speakers and hosts.
- Live moderated program, featuring live keynote speakers and prerecorded content, plus interactive polls.
- Each of the five career segments will run 20 to 25 minutes and will include videos highlighting three jobs in that career cluster, plus other content and fun interactive activities. Segments provide an up-close look at workplaces as experts in their fields cover more than 15 workplaces across five broad industry segments including STEM & IT, the Arts, Business, Marketing, and Health Science.
- Content is appropriate for all school-aged children and particularly encouraged for elementary and middle school students in grades 4 through 8. In addition, parents, educators, and employers are encouraged to participate.
- Program materials will be available for download before the event, including this Passport Activity Guide and the participant’s Passport To My Future! activity booklet (available in several translations) and a sample Core Standards Guide.

The program is designed to be both fun and educational, much like our prior events, but now will allow us to reach more children no matter their location or access to their parents’ employers. As a result, we will be able to stay true to our mission of creating more equitable opportunities for children to experience different workplaces and career options.
Passport Activity Guide

Before the Program Starts

Prepare your Students/Child for the Experience
Excite and engage children in “what a day in the life” — of a healthcare worker, engineer, game designer, and lots more — is like, opening up a new world of possibilities for them.

Prior to participating in the virtual event, students might work on developing questions about a career they want to know about. During the presentation, students could write down question to get additional information or clarification. After the virtual event, students could summarize what they learned or search for additional information to complete a short research project on a career they are interested in.

#1. Register your Classroom/School/Company Today!
https://www.daughtersandsonstowork.org
Everyone is welcome to enjoy the content at no charge, however a donation is always appreciated at a suggested level of $5 per participant. Corporate and sponsor tax-deductible donations are critical to our mission. Go to our Donate button at the top of our homepage to make a donation. Thank you!

#2. Download our 2021 PASSPORT to My Future! Activity Booklet
These fun and interactive activities can be worked on before or after the event.

#3. Consider incorporating Common Core Standards Guide into the day
Common Core correlations are available at the end of this guide to allow teachers to make the most of this unique educational experience.

How to Access the Virtual Event

After registering, you will receive emails notifying you about the day.

Go to https://www.DaughtersAndSonsToWork.org/2021event to access the event on April 22.

You will be able to view the event on Thursday April 22, at 9:00 am EDT and/or at 12:00 pm EDT.

If you miss the event on April 22, we will have selected content available on our website for one week after the event.

For the deaf and hard of hearing, all the VJS career videos available for one week after the event will have Close Captions in English and Spanish.

“It’s okay that children aren’t sure what they want to do when they grow up,” says Carolyn McKecuen, Executive Director of Take Our Daughters And Sons To Work Foundation. “But it’s important to help them explore the world of career opportunities. We believe in providing learning opportunities so children can explore career possibilities.”
The keynote speaker for the 9:00AM EDT event is **Gloria Steinem**, the iconic author, feminist organizer, and political activist who is a long-time champion of this special day where kids across the globe get a first-hand look at the working world.

**Gitanjali Rao** will be the keynote speaker for the 12:00PM EDT event. She was honored as Forbes “30 Under 30 in Science” in 2019 and TIME’s “Top Young Innovator” and “Kid of the Year” for her innovations and the STEM workshops she conducts globally.

Hosting the first event live at 9:00AM EDT will be entrepreneur **Ellen Langas**, president of NouSoma Communications and author of the **Girls Know How** book series, which was recently named Book Series of 2021 by Take Our Daughters And Sons To Work Foundation.

A nationally recognized television host, beauty and lifestyle expert, **Courtney Cason** will be our host for our second event live at 12:00PM EDT. Courtney is an innovative storyteller and content creator for all media platforms.

We will also have videos of **Steve Spangler**, a best-selling author, STEM educator, and business leader.

Also included are interactive surveys, and engaging video programming that underscores diversity and inclusion. Segments provide an up-close look at workplaces as experts in their fields cover more than 15 workplaces across five broad industry segments: STEM, the Arts, Business, Marketing, and Health Science.
# 2021 Virtual Event Schedule

First Program at 9:00AM - Times are approximate and EDT

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:50 AM</td>
<td>Pre-Event Show</td>
</tr>
<tr>
<td><strong>INTRODUCTION</strong></td>
<td></td>
</tr>
<tr>
<td>9:00 - 9:25 AM</td>
<td>Greeting from Ellen Langas (Live)</td>
</tr>
<tr>
<td></td>
<td>A conversation with Gloria Steinem (Live)</td>
</tr>
</tbody>
</table>

## 1. STEM

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:25 - 9:50 AM</td>
<td>Overview of Career Types (Live)</td>
</tr>
<tr>
<td></td>
<td>Introduction to STEM Cluster (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Civil Engineer (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Information Security Administrator (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Climate Scientist (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Steve Spangler (video clips of science experiments)</td>
</tr>
<tr>
<td></td>
<td>Closing (Live)</td>
</tr>
</tbody>
</table>

## 2. Arts, AV & Communications

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:50 - 10:15 AM</td>
<td>Overview of Career Types (Live)</td>
</tr>
<tr>
<td></td>
<td>Introduction to Arts Cluster (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Animator – Video Games (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Photographer (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Author (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Closing (Live)</td>
</tr>
</tbody>
</table>

## 3. Health Science

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 - 10:35 AM</td>
<td>Overview of Career Types (Live)</td>
</tr>
<tr>
<td></td>
<td>Introduction to Health Science Cluster (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Certified Medical Assistant (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Medical Technologist (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Surgeon (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Presentation on COVID-19 Research (EPA video)</td>
</tr>
<tr>
<td></td>
<td>Closing (Live)</td>
</tr>
</tbody>
</table>

## 4. Marketing

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:35 - 10:55 AM</td>
<td>Overview of Career Types (Live)</td>
</tr>
<tr>
<td></td>
<td>Introduction to Marketing Cluster (VJS video)</td>
</tr>
<tr>
<td></td>
<td>District Manager, Retail (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Sales Executive (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Public Relations Coordinator (VJS video)</td>
</tr>
<tr>
<td></td>
<td>Closing (Live)</td>
</tr>
</tbody>
</table>
2021 Virtual Event Schedule

**Times are approximate and EDT**

5. Business & Administration

10:55 - 11:20 AM
- Overview of Career Types (Live)
- Introduction to Business Cluster (VJS video)
- Fashion Buyer (VJS video)
- Employee Services Manager (VJS video)
- Business Director (VJS video)
- Money Tips for Kids (Lord Abbett video)

11:20 AM
- CONCLUSION (Live)

Wrap up and final thoughts

---

Second program at 12:00 PM EDT, for more details see first program.

**INTRODUCTION**

12:00 - 12:25 PM
- Greeting from Courtney Cason (Live)
- Gitanjali Rao keynote and Q&A (Live)

1. STEM 12:25 - 12:50 PM
2. Arts AV & Communications 12:50 - 1:15 PM
3. Health Science 1:15 - 1:35 PM
4. Marketing 1:35 - 1:55 PM
5. Business & Administration 1:55 - 2:20 PM
   - Conclusion 2:20 PM

---

**EXTRA CAREER VIDEOS**

**Online - Education & Training**
- Introduction to Education & Training Clusters (VJS video)
- Basketball Coach (VJS video)
- CTE Teacher (VJS video)
- Principal (VJS video)

**Online - Agriculture, Food & Natural Resources**
- Introduction to Agriculture, Food & Natural Resources Clusters (VJS video)
- Food Scientist (VJS video)
- Agricultural Analyst (VJS video)
- Vet Tech (VJS video)
After the Virtual Event

If you haven’t already, download the PASSPORT To My Future! Activity booklet and have your students work on it. These activities were selected to maximize student enjoyment while minimizing adult intervention. This allows students to use them whether they are participating at home, school, or during a workplace event.

QUESTIONS?

Introducing active ways to satisfy career curiosity sets students on course for a lifetime of discovery and exploration. The student activity pages encourage students to ask questions about different careers and seek out answers by:

- Using the Internet or your school’s career information system to explore different careers
- Finding books about careers in their library
- Talking to adults about their jobs

You can ask questions to your students about the experience and have them talk about what they saw to check their understanding of the information presented.

Or have them write a list of questions:

What was the most interesting career you saw in the event? Were there any careers you might be interested in learning more about?

Have students interview their parents about their work:

- When you were my age, what did you see yourself doing as an adult?
- What’s your job title now? What do you do for work?
- What kind of education or specialized training did you do beforehand to prepare you for this job?
- What’s the hardest part of your work?
- What do you enjoy the most about your job?

Thank You for Participating!
CORE STANDARDS GUIDE

Take Your Daughters and Sons to Work® Day
Virtual Event 2021

Parents and teachers may find the following samples of Common Core Standards helpful in connecting the learning objectives for activities before, during and after the virtual event.

All careers require some cross disciplinary skills and knowledge. Whether working as a janitor or a research scientist in immunotherapy, recent events have shown us the wide range of folks who provide essential services that keep us safe and well. Being able to read and understand the OSHA label on cleaning products to determine their effectiveness for a particular application and understand the physics of aerosol particles that can carry viruses, put essential workers in the position of implementing science-based practices and principles in their daily duties even if they have no formal education beyond high school.

The English Language Arts (ELA) standards included here are just a sampling of the many standards that a student may be working on during their K-12 education. Prior to participating in the virtual event, students might work on developing questions about a career they want to know about. During the presentation students can write down question to get additional information or clarification. After the virtual event students could summarize what they learned or search for additional information to complete a short research project on a career they are interested in.
### English Language Arts (ELA) Standards Samples:

<table>
<thead>
<tr>
<th>Grade Level</th>
<th>ELA- Speaking &amp; Listening</th>
<th>ELA- Writing</th>
</tr>
</thead>
<tbody>
<tr>
<td>K</td>
<td>Confirm understanding of a text read aloud or information presented orally or through other media by asking and answering questions about key details and requesting clarification if something is not understood.</td>
<td>With guidance and support from adults, recall information from experiences or gather information from provided sources to answer a question.</td>
</tr>
<tr>
<td>1</td>
<td>Ask and answer questions about what a speaker says in order to gather additional information or clarify something that is not understood.</td>
<td>Write informative/explanatory texts in which they name a topic, supply some facts about the topic, and provide some sense of closure.</td>
</tr>
<tr>
<td>2</td>
<td>Recount or describe key ideas or details from a text read aloud or information presented orally or through other media.</td>
<td>Write informative/explanatory texts in which they introduce a topic, use facts and definitions to develop points, and provide a concluding statement or section.</td>
</tr>
<tr>
<td>3</td>
<td>Ask questions to check understanding of information presented, stay on topic, and link their comments to the remarks of others.</td>
<td>Recall information from experiences or gather information from print and digital sources; take brief notes on sources and sort evidence into provided categories.</td>
</tr>
<tr>
<td>4</td>
<td>Identify the reasons and evidence a speaker provides to support particular points.</td>
<td>Develop the topic with facts, definitions, concrete details, quotations, or other information and examples related to the topic.</td>
</tr>
<tr>
<td>5</td>
<td>Summarize the points a speaker makes and explain how each claim is supported by reasons and evidence.</td>
<td>Use precise language and domain-specific vocabulary to inform about or explain the topic.</td>
</tr>
<tr>
<td>6</td>
<td>Review the key ideas expressed and demonstrate understanding of multiple perspectives through reflection and paraphrasing.</td>
<td>Gather relevant information from multiple print and digital sources; assess the credibility of each source; and quote or paraphrase the data and conclusions of others while avoiding plagiarism and providing basic bibliographic information for sources.</td>
</tr>
<tr>
<td>7</td>
<td>Come to discussions prepared, having read or researched material under study; explicitly draw on that preparation by referring to evidence on the topic, text, or issue to probe and reflect on ideas under discussion.</td>
<td>Use technology, including the Internet, to produce and publish writing and link to and cite sources as well as to interact and collaborate with others, including linking to and citing sources.</td>
</tr>
<tr>
<td>8</td>
<td>Pose questions that connect the ideas of several speakers and respond to others’ questions and comments with relevant evidence, observations, and ideas.</td>
<td>Conduct short research projects to answer a question (including a self-generated question), drawing on several sources and generating additional related, focused questions that allow for multiple avenues of exploration.</td>
</tr>
<tr>
<td>9-10</td>
<td>Respond thoughtfully to diverse perspectives, summarize points of agreement and disagreement, and, when warranted, qualify or justify their own views and understanding and make new connections in light of the evidence and reasoning presented.</td>
<td>Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology’s capacity to link to other information and to display information flexibly and dynamically.</td>
</tr>
<tr>
<td>11-12</td>
<td>Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.</td>
<td>Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and over-reliance on any one source and following a standard format for citation.</td>
</tr>
</tbody>
</table>
The Math Standards are organized around mathematical practices and domains which may be helpful for presenters to think about how these practices show up in their daily work in order to share with the students. They can also be used to help students think about how the skills they are practicing in school can be applied in different careers. Students often ask, why do we have to learn this? Concrete examples of how the skills and content knowledge are used may help them be more willing to practice these skills.

Mathematical Practices:
1. Make sense of problems and persevere in solving them.
2. Reason abstractly and quantitatively.
3. Construct viable arguments and critique the reasoning of others.
4. Model with mathematics.
5. Use appropriate tools strategically.
6. Attend to precision.
7. Look for and make use of structure.
8. Look for and express regularity in repeated reasoning.

Some of the Mathematical Domains:

- Counting & Cardinality
- Operations & Algebraic Thinking
- Numbers & Operations
- Measurement & Data
- Geometry
- Ratios & Proportional Relationships
- Statistics & Probability

The Nest Generation Science Standards are similarly organized around scientific practices and disciplines which may be helpful for presenters to think about how these practices show up in their daily work in order to share with the students. They can also be used to help students think about how the skills they are practicing in school can be applied in different careers.

Science Standards - Practices:
- Asking questions and defining problems
- Developing and using models
- Planning and carrying out investigations
- Analyzing and interpreting data
- Using mathematics and computational thinking
- Constructing explanations and designing solutions
- Engaging in argument from evidence
- Obtaining, evaluating, and communicating information

Science Disciplines:
- Physical sciences
- Life sciences
- Earth and space sciences
- Engineering, technology, and applications of science