

Carolyn McKecuen

Chief Executive Officer, Take Our Daughters And Sons To Work Foundation



Carolyn McKecuen has been the Chief Executive Officer of Take Our Daughters And Sons To Work® (TODASTW) Foundation since 2007. She played an integral role as a consultant in the Take Our Daughters To Work Day's creation in 1992. Carolyn uses her expertise, leadership, and collaboration in business development and communications to advocate for changes in social policy and public awareness on behalf of youth. On April 24, 2014, during the 22nd annual TODASTW Day, 39 million participants at over 3 million workplaces took part in the time honored tradition of taking their child, a neighbor's child, or relative's child to the workplace.

Prior/Additional Experience

Carolyn has devoted her life creating opportunities for others. As a consultant with McKecuen Consulting, Inc., which she founded with her husband, George McKecuen. She has applied her expertise in business development, communication, and technology to support and expand nonprofit organizations and micro-entreprises nationally and internationally.

Professional Distinctions

- Former Chairman of the North Carolina Insurance Commission for Small Business
- Former Chair of Board for Artisans Cooperative in Chadds Ford, PA
- Former Consultant for Ms. Foundation for Women in New York, NY
- Former Consultant for North Carolina Marketing and Technical Assistance Project.
- Technical Assistance Consultant for projects in New Mexico, Louisiana, West Virginia, Virginia, Ohio, Texas, Canada, Ireland, Mexico, Russia, China, and Hungary

Awards and Honors

She has been recognized for her contributions as the recipient of numerous awards including the Presidential Award for Public/Private Support in Microenterprise, the MacArthur Foundation Fellows, and the state of North Carolina.

Personal

Carolyn McKecuen lives in Elizabeth City, North Carolina with her husband, and enjoys spending time with her two grandchildren.

About the TODASTW Foundation

The Take Our Daughters And Sons To Work (TODASTW) Foundation is a 22 year old national, multi-issue, public, nonprofit 501 (c) (3) which was created to raise public awareness of children's issues and provides adults with pro-active strategies to help girls and boys remain resilient, especially those related to the world of work and career choices. The program also was designed to help youth maintain a positive and healthy self-image and to raise their aspirations for their futures by helping them develop a broader sense of career options.